The meeting was called to order at 9:40 am by President Kendra Sveum.

Present: Eric Berggren, Dan Bounds, Chuck Corley, Dan Collins, Laurie Frieders, Mary Johnson, Tim Kluge, Lou Kollias, Cheryl Kunz, Kam Law, Lee Melcher, Rebecca Rose, Norm Rose, Carlee Scharnhorst, Lou Storino, Kendra Sveum, Amanda Withers, Tom Woods, Fred Wu, Steve Zehner.

Approval of Minutes:
The minutes of the April 25, 2014 Conference and Long Range Planning meeting were reviewed.

Tim Kluge moved and Lou Storino seconded that the minutes be approved. Motion passed.

Old Business:

1. The proposed budget was reviewed. There were questions on several items, The Treasurer was absent, the revised budget will be redistributed for an e-vote prior to the end of the month.

2. Conference planning
   a. The program committee has reached out to key committees to help identify and secure key note speakers and tracks. The call for abstracts has gone out. The committee has also made contact with a member of the U of I Engineering Advisory Committee to investigate ways to integrate the U of I students. Dan Bounds pointed out that there are many student groups on campus to reach out to.
   b. Peter Lynch was absent but reported that he is working on layout of the exhibitor hall.
   c. Preliminary costs of the possible banquet sites were reviewed. Discussion was held that due to the time of year that the banquet be held on-site for 2015.
   d. Cheryl Kunz briefly touched on some marketing ideas she has. A complete marketing plan will be presented on the next conference planning call.
   e. IWEA is committing to rent the entire conference center. The block of rooms is open, Mary will update the website with the link.

New Business:

3. Kendra was contacted by the ISPI. IWEA is listed as a sponsor of their organization, and would like to see a representative at their meetings. An e-blast will go out looking for a dual member that would be interested in representing IWEA.

4. Kendra and Lou Storino will be reaching out to other wastewater associations to see how IWEA could better support or coordinate with them. Years ago there was a joint meeting of representatives from all these organizations to discuss issues and coordinate calendars, this may be a good time to revive this event.

5. Matt Castillo of Aqua-Aerobics has set up a Twitter account for IWEA and has volunteered to supply feed. If anyone wants something tweeted, forward it to Matt. Members with a Twitter profile were reminded to follow @IllinoisWEA.

6. Mary Johnson is working on getting a LinkedIn account set up. She and the executive manager will have authority to post updates. In addition, Kendra Sveum has identified a YP that is willing to contribute posts as well. Mary will set up an address for him.
7. Cheryl Kunz pointed out that IWEA needs to consider having a social media policy. She will provide some examples for review to help draft one.

8. The benefits of having a dedicated conference call line at a cost of $19 per month versus using free conference calls as needed was discussed.

   Dan Bounds motioned that IWEA commit to the paid conference call line through the 2015 conference. Mary Johnson seconded the motion. Motion passed.

9. Kathy Cooper will be retiring August 1 and feels the committee would be best served by an actively working member. A new chair will need to be recruited, Mary will add to the next E-blast.

10. In preparation for a new newsletter chair, Kathy Cooper submitted the current editor guidelines to be reviewed by the Board to be updated if necessary. The policy of no WEF articles was discussed. The guideline was put in to prevent re-publishing of WEF articles already presented elsewhere. This does not apply to the new WEF initiative of providing member associates with “plug and chug” articles to use that are not being published in WEF publications.

11. Dan Collins volunteered to store the IWEA archives in his offices at MWRD.

**Committee Reports:**

**Awards:** Amanda Withers reminded everyone to submit nominations by Friday, October 3. Award winners will receive a free banquet ticket. Having a “Wall of Fame” at the conference was discussed and it was decided to include it.

**Biosolids:** Dan Collins reported that Soil in the City has sold out. IWEA is partnering with the USDA and providing registration assistance. Any profits from the conference will be given to IWEA. There is a new co-chair, Lahkwinder Hundal of MWRD. Committee is working on putting together a full day track on sustainability at the conference.

**Collections:** Tom Woods reported that the Collections Refresher Course held in March was successful. Forty-nine people registered, 43 people stayed to take the exam with a 81% passing rate. Planning for the collections seminar on November 13th has started.

**EPEC:** David Tucker could not attend but reported that the results of the survey were that it does not appear a one-day conference would not be supported. It was suggested that perhaps the committee could present a topic at a dinner event or support the plant operations seminar. Suggested topics will be communicated to the committee by the executive manager.

**Governmental Affairs:** Lou Kollias reported that planning for the annual event will start at the end of August.

**Industrial Pretreatment:** No report.

**Laboratory:** Rebecca Rose reported that registration is open for the August 8 Lab workshop. The workshop is being held at Parkland College on August 8.

**MAC:** No further report.
Marketing: Cheryl Kunz reported that in addition to working on the marketing campaign for the conference that she has been supporting several events with mailers. She reminded everyone with upcoming events to get the material to her in a timely manner so that the mailers can go out on time.

Membership: Fred Wu reported we are still approximately 130 members short of the goal. Drive ends on July 31. Dan Bounds will put Fred in touch with a GIS person to help with mapping IWEA’s membership.

Newsletter: No further report.

NRR: Kam Law reported her committee is having monthly conference calls and planning is underway for the nutrient workshop in September. IAWPCO and IAWA will be co-sponsoring the event as in previous years.

Plant Operations: Lee Melcher reported that the tour of the Stickney plant is sold out already. The upcoming plant operations seminar will be held at Aqua Aerobics again as the feedback on this location has been very positive.

Program: No further report.

Public Ed & Student Affairs: The committee helped judge the State Science Fair in DeKalb in May. Thank you to the DeKalb Sanitary District for providing them a place to meet. The winner this year was only a freshman. She had previously won in the junior category as an 8th grader. Next year’s science fair will be held in Carbondale. The committee will be working on updating the 10 day water curriculum in an electronic format.

Safety: No report.

Scholarship and Charitable Giving: Carlee Scharnhorst reported that $500 will be given to Water for People and $250 to WERF. The grant form is almost completed and the scholarship form has been revised. There will be a basket fundraiser at the conference. Scholarship pins will be ordered earlier for 2015 to allow for them to be sold at other events such as government affairs.

Small Systems: Joe Pisula could not attend but forwarded a report. The committee is up to six members and would like to be a minimum of eight. There are not many IWEA members who are from small communities or who are working at small plants. A membership drive aimed at this demographic should be considered.

Watershed: Dan Bounds reported that monthly conference calls are being held to plan for the watershed track and green infrastructure track at the conference. IWEA is also a sponsor of IEPA’s non-point source conference (Beyond the Basics) that is being held September 9 and 10. Mary to add the event to the website. Illinois has a new ban on microbeads to protect water quality. The new MS4 permit is out for public comment from IEPA, comments due July 9, 2014.

Website: Mary Johnson stated that she is investigating whether it would be a benefit to move the contracted website work to the same firm that is working on the newsletter and other marketing pieces.
YP’s: Dan Small reported that his committee is working on an upcoming calendar of events and activities. Archana is heading up the YP events for the 2015 conference. On June 21, 2014 Fred Wu is spearheading the final Pulaski Rain Garden event. Volunteers are still needed.

WEFMAX 2016: Chuck Corley reported is working on securing a hotel for the event. May is very busy in Chicago and prices have risen. WEF may approve an increase on the budget due to the current costs.

Delegate 2015: Tim Kluge stated that the use of social media was a prominent theme at WEFMAX. All social media should be used as it increases the potential of reaching everyone.

Delegate 2016: Mary Johnson encouraged everyone to read the article she placed in the Clarifier for a recap of the Grand Rapid's WEFMAX.

President Kendra Sveum adjourned the meeting.

Respectfully Submitted by Laurie Frieders, Executive Manager.

I certify that these minutes are an accurate account of the June 20, 2014 Executive Board and Committee Chair meeting.

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Kendra Sveum, President                                  Date Approved