



Marketing Committee Report- April 16, 2018

Cheryl Kunz - Marketing Committee Chair

Summary of Activity: December 2017 – April 2018

- Finalized and Sent Government Affairs Mailer
- Reviewed and Provided Edits to Quarterly Clarifier Newsletter
- Currently Developing Golf Outing Postcard Mailer – Due to be mailed April 23rd
- 2018 IWPC Projects:
 - Developed and Finalized 54 page IWPC 2018 Conference Program
 - Developed Mock-up for Conference Lanyards
 - Developed Postcard Mailer Announcing IWPC Conference Registration and Housing
 - Solicited Paid Advertisements in Conference Program through E-Blast
 - Researched and Secured Cell Phone Charging Station to Use at Annual Conference
 - Developed Conference Posters (Technical Papers, Sponsors, Speakers/Special Guests)
 - Developed Sponsor Signage for Conference and Banquet
 - Developed IWEA Banquet Programs
 - Developed Save the Date Fliers for IWPC 2019 Conference
 - Developed Mobile Session Signs
 - Attended IWPC 2018 Planning conference calls

Respectfully submitted:

Cheryl Kunz

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