



**ILLINOIS WATER  
ENVIRONMENT ASSOCIATION**



Date: December 1, 2015  
 To: Lou Storino, IWEA President  
 IWEA Executive Board  
 From: Bernie Held, IWEA Newsletter Chair  
 Re: 2015 Newsletter Committee Annual Report

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The Newsletter committee successfully completed another year of publishing the Clarifier, IWEA's own quarterly publication. During this year, a strong emphasis was placed on production timing. While we still have opportunities for improvement, there have been several behind the scenes improvements that will pay dividends moving forward.

Noteworthy improvements have been made to the printing process and how it is being handled. We are trying a new contract print house and that has initially at least improved delivery time. We have also added color to publication. The fall edition has a number of color images including several from WEFTEC 2015. The color adds appeal to the publication and you should continue to see the use of color in future editions.

Since the Clarifier is a publication for IWEA members *by IWEA members*, it would be remiss to exclude the various officers, chair persons and photographer that provided content for each issue. The professionalism shown by these various authors in submitting quality information in a timely manner truly is exceptional and the envy of other organizations.

A summary of the cost of each Clarifier in 2015 is shown below (4<sup>th</sup> quarter is approximate).

Clarifier Production Costs	2015			
	1st Quarter- Winter	2nd Qtr- Spring	3rd Qtr- Summer	4th Qtr- Fall
<b>Total Cost Per Issue</b>	\$5,038.75	\$5,152.50	\$4,793.81	\$5,421.31
<b>Number of Copies</b>	900	900	787	852
<b>Total Production Costs per Copy (rounded)</b>	\$ 5.60	\$ 5.73	\$ 6.09	\$ 6.36

Goals the coming year will be to continue efforts to expedite production and delivery times to the membership as well as to enhance coordination with the social media and other committee chairs.

Respectfully submitted,  
 Bernie Held - Chairman